





Newcomer Ministry Congregational Assessment This list is a starting place for you to assess and create your congregation's system for inviting.

It is not intended to be either all inclusive or size specific.

 nvi	tina	We do this well	We need to work on this	We do no do this ye
	ical tools for invitation are provided to members i.e., business cards, postcards, etc.	0	0	0
Educ	ation & Training			
₹/	Classes and/or teaching resources are provided to help parishioners learn how to effectively evangelize, i.e. how to share their faith story; how to invite someone to church	0	0	0
	ch offers numerous creative ways of invitation to the local nunity			
₹•	Intentionally connect these activities with information about your church, always asking the question, Why are we doing this and how does it align with our mission?	0	0	0
Com	munity			
Your	church's neighbors			
3	Do you know them? Do they know you?	O	O	\bigcirc
₹0	Demographics, opportunities & needs of neighborhoods around your church are clearly defined and known	0	0	0





		We do this well	We need to work on this	We do not do this yet
Like-r	ninded community groups			
37	The church has partnered with these groups in outreach efforts	0	0	0
Civic	Involvement			
₹	Your clergy, staff, and leadership are affiliated with local civic and community groups, i.e, Rotary Club, Chamber of Commerce, Lions Club, Kiwanis, etc.	0	0	0
Com	munication			
Local	Media			
₹/	Your clergy, staff and/or leadership have cultivated a relationship with local media, e.g. local newspaper, radio, TV station	0	0	0
3 /	Creative advertising efforts, e.g. FaithStreet	0	0	0
Churc	ch Communication			
30	Website: up-to-date, relevant, newcomer friendly	0	0	0
30	Newsletter: up-to-date, relevant, online	O	O	O
39	Social Media: used in creative ways as an evangelism tool	0	0	0
20	Membership Contact Info: up-to-date email & physical addresses	\bigcirc	\bigcirc	\bigcirc

