

IDEAS & RESOURCES

Inviting

Physical Tools for Inviting are provided to members

Small business cards: Provide the name, address & worship times of the church

Postcards: invitations to special events in the parish

Inexpensive source: <u>Vista Print</u> Creative source: <u>Moo cards</u>

Windshield Car Decals

Episcopal Shield = Source for Episcopal Shield decals: Episcopal Bookstore

Custom designed decals

Smart phone apps = with information about your congregation

QR (quick response) Codes = download free from Internet; use to link to your website

Education & Training

Offer Technology Classes in E-Media: enlisting the youth as co-teachers ~ teaching "computer-ese" Guides for sharing our faith journey:

<u>Sharing Faith Dinners</u> - Each of us has our own personal faith story, and sharing our stories deepens our own faith as well as helps others to recognize how God has worked in their lives.

<u>Transforming Evangelism</u>, David Gortner - A practical, conversational style guide for helping Episcopalians understand evangelism as a non-threatening spiritual practice.

Creative Ways to INVITE your Local Community

- Creative evangelical efforts outside the church, i.e. Ashes to Go; Laundry Love
- Alpha; Cursillo; Faith Alive; Via Media
- Discovery Series
- Vacation Bible School
- 🕌 Community Garden, Community Farmers Market; Pumpkin Patch; Food & Faith Initiatives
- Labyrinth (educate community about your labyrinth; invite them to walk it)
- Meet-Ups; A Movable Feast; Order of Naucratius
- School Functions; Partnerships with Local School
- Art Show; Community festival; Blue Grass Festival
- Community concert; Jazz Mass
- Blessings of Animals, include blessing animals at local animal shelter or pet store
- Thrift shop connection
- Community fellowship offerings, e.g. "Wine Study & Bible Tasting"
- Financial workshops, e.g. "Financial Peace University"
- Burning of the Greens, especially if you have a school
- 🚣 Epiphany (teaching moment-why we celebrate this season): tree chipper w/bags for mulch (church name on bag)
- Rogation Sunday (blessing of parish property and neighborhood blessing)



Communication

Communication questions: Jeremy Tackett (Digital Evangelist, The Episcopal Church)

E-Newsletters: Constant Contact & MailChimp offer affordable ways to reach your community

Recommended Books, Blogs, Websites, Apps

- Invite Welcome Connect, Mary Parmer
- Reclaiming the Great Commission, Claude E. Payne, Hamilton Beazley
- Being Christian: Baptism, Bible, Eucharist, Prayer, Rowan Williams
- Language Christians: A Call to Follow Jesus, Michael Curry
- Michael Harvey's **Unlocking the Growth** work
- Harvesting Abundance: Local Initiatives of Food & Faith, Brian Sellers-Petersen
- Forward Movement & Forward Day by Day App
- Episcopal Church Foundation Vital Practices
- # The Social Media Gospel: Sharing the Good News in New Ways, Meredith Gould
- Speaking Faithfully: Communications as Evangelism in a Noisy World, Rebecca Wilson, Jim Naughton
- The Digital Cathedral: Networked Ministry in a Wireless World, Keith Anderson
- Lizabeth Drescher & Keith Anderson
- The Social Church: A Theology of Digital Communication, Justin Wise
- The Agile Church: Spirit-Led Innovation in an Uncertain Age Dwight Zscheile
- **Twitter for Good**, Claire Diaz-Ortiz
- ¥ Biblical Perspectives on Evangelism: Living in a Three-Storied Universe, Walter Brueggemann
- Anglican Evangelism Resources

Recommended Videos and Presentations

- Presiding Bishop Michael Curry "This is the Jesus Movement..."
- "Season of Invitation" Back to Church Sunday U.K.
- *Reasons (People don't go to church)" Powerful video from worshiphousemedia.com
- **Goulash**" great INVITE video from skitguys.com